

**WHALE
TRADE**
ALERT SIGNALS



STRATEGY CHECKLIST

WHALE TRADE ALERT STRATEGY CHECKLIST

Introduction: The **Whale Trade Alert** strategy is an algorithmic trading service that notifies you of high-probability “whale” trades via text message. Alerts are infrequent (about once a month on average) and contain all the information you need to execute the trade, making it easy to add this strategy on top of your regular trading.

Steps to Execute a Whale Trade Alert:

- Receive and Review the Alert:** When you receive a Whale Trade Alert (typically via text message), read it carefully and note all the trade details. Identify the **instrument/market** to trade (e.g. E-mini S&P 500), the **direction** (long or short), the **recommended entry** price and timing (for example, “at market open at 6105 or better”), and the suggested **stop-loss** and **profit target** levels before proceeding.
- Choose a Trading Platform:** Log in to your preferred trading platform or brokerage to execute the trade. You can use **any platform** you are comfortable with – the Whale Trade Alert is not tied to a specific software. (For example, users commonly use NinjaTrader or TradingView, but any brokerage platform works.) Make sure your platform is ready with the correct market (e.g. the correct futures contract or symbol) and that you’re on a **live or simulated account** as appropriate.
- Place the Entry Order:** Enter the trade at the recommended entry level from the alert. For instance, if the alert says “Buy at 6105 or better at the open,” be prepared to execute a buy order at around that price when the market opens. You might place a **limit or stop order** at the specified entry price so that your order triggers when that price is reached. (Most users simply place the order at the alert’s entry level without delay.) Ensure you follow any timing instructions (such as entering **right at the market open** if stated).
- Set Stop Loss and Target:** Immediately set up your **stop-loss**. Likewise, input your **profit target** (take-profit) order at the suggested level from the alert. By placing both stop and target orders (often as an OCO/bracket order), you define your risk and reward upfront. This way, the trade will automatically exit at the predetermined stop loss or profit target without requiring manual intervention.
- Manage the Trade:** Monitor the trade as it progresses. In most cases, it’s best to **let the trade play out** according to the plan, since the Whale Trade strategy is typically a “set-and-forget” approach. That means once you’re in the trade with stop and target set, you usually do **not** make changes – the position will resolve when either the stop or target is hit. You can keep an eye on the market or set price alerts, but avoid second-guessing the strategy unless there’s a clear reason or an updated alert instructs a change (which is very rare).
- Close the Trade:** Let the trade close when it reaches either the stop loss or the profit target. If the price hits your profit target, your take-profit order will execute and close the position for a gain. If instead the price falls to your stop-loss, the stop order will trigger and close the position to limit your loss. Once one of these orders is hit, the trade is finished – **record the outcome** and do not re-enter, unless a new alert or strategy calls for it. (The Whale Alert service will very seldom send a manual close or adjustment instruction; normally the trade simply ends at stop or target.)
- Advanced Strategies (Optional):** Experienced traders can choose to apply advanced trade management techniques to a Whale trade, though these are optional. For example, you might **scale in** by adding to your position if the market moves slightly against your entry (but stays above the stop) to improve your average entry price. You could also **scale out** by taking partial profits at interim levels before the final target, or adjust your stop-loss (e.g. move it to break-even or trail it upward) once the trade moves in your favor. Use these tactics with caution – the standard Whale Trade Alert strategy keeps the stop and target static for a binary outcome (either stop or target hit). Only employ scaling or stop adjustments if you are comfortable with trade management and understand the risks.

Your Trade Details: *(Use this area to record specifics for the current trade)*

Entry Price: _____

Stop Loss: _____

Profit Target: _____